

Ian McCarthy | ian-mccarthy.com

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EXPERIENCE

Freelance Producer/Videographer

Self-Employed, Atlanta, GA
June 2016 - Present

Full-service content production for small businesses, musicians and more.

- Directs and supervises video production and audio capture from concept to completion
- Interfaces with clients to determine project scope, provide creative direction and deliver high-quality video products on schedule and on budget

Creative Director/Videographer

Graveface Records, Savannah, GA
Sept. '16 - Nov. '20

Lead producer for brand content, including music videos, live-streamed events, television commercials, print magazines and more.

- Oversaw print and digital marketing, advertising and brand reputation as a designated media spokesperson
- Hosted and curated multiple pop-up film screenings and live-stream events
- Served as editorial manager for deadline-driven *Graveface Magazine*, overseeing multiple writers, artists and contributors for the print publication

Producer

Eventstreams, Atlanta, GA
Sept. 2012 - June 2016

Content producer specializing in directing, editing, audio recording and mixing. Served as chief editor for Emmy-nominated feature-length documentary, *The New Entrepreneur*.

- Pitched and executed award-winning video products
- Utilize excellent written communication to develop scripts on behalf of high profile clients such as CEOs for thought leadership and all-hands presentations
- Oversaw project planning and client, crew coordination

Station Program Manager, Host

WRUU-LP & WRUU.org, Savannah, GA

Part-Time

Sept. 2016 - Nov. 2020

Managed programming and scheduling for 40+ live and syndicated shows for an award-winning radio station, including a personal show.

- Oversaw recording and production of pre-recorded radio broadcasts, station liners and PSAs
- Reviewed and vetted show proposals, workshopping concepts with would-be hosts and programming team
- Served as subject matter expert on FCC regulation adherence and underwriting
- Aided in ongoing fundraising efforts (station's only source of income)
- Trained new hosts in use of studio engineering equipment

EDUCATION

Savannah College of Art and Design — B.F.A. in Film & Television

Savannah, GA

Jan. 2009 - May 2012

3.5 GPA

SOFTWARE COMPETENCIES

- Adobe Audition
- Adobe Premiere Pro
- Adobe Photoshop
- Adobe After Effects
- Reason
- Avid Media Composer

SKILLS

- Sound design and studio engineering
- Photography and cinematography
- Graphic design and layout
- Script-writing, editing, and storytelling
- Excellent written and verbal communication
- Multi-instrumentalist, musician/composer and event DJ

NOTABLE PROJECTS – Portfolio at ian-mccarthy.com

- *Bastone* (boutique Atlanta restaurant) social media video content
- *Novelis Habitat for Humanity* video
- *The New Entrepreneur* (Emmy-nominated feature-length documentary, aired on Atlanta's PBA-30)
- *Barry*, an Artist Profile Documentary
- *Das Cabinet des Dr. Caligari* Live-scored composition and performance
- Graveface Fright Fest (film curation and event host)
- *Chasing Dreams* Music Video (direction, cinematography)
- Annual Record Store Day (distribution and events)
- Graveface Magazine (managing editor)
- *KLME Annual Halloween Special* (writer, director)

